



# Wisconsin Caregiver Career Program WCMEW Data Collaborative

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**Wisconsin Department of Health Services**



# Wisconsin Caregiver Career Program

- Wisconsin received more than \$2.3 million to implement this new program
- Program designed to encourage 3,000 Wisconsinites to enter caregiver careers
- Program developed in partnership with nursing homes, LeadingAge Wisconsin, WHCA, Board on Aging and Long Term Care (BOALTC), and Wisconsin Technical College System



# Wisconsin Caregiver Career Program Overview

## Marketing and Recruitment

- Public service announcements (PSA) to highlight the program and rewarding aspects of working as a nurse aide caring for Wisconsin's elders
- PSAs will also highlight training and testing provided at no cost and a \$500 bonus will be paid to the nurse aide after six months employment in a nursing home



# Wisconsin Caregiver Career Program Overview

## **Nursing Home Engagement**

The Department of Health Services will work with and provide resources to the nursing home community about ways to help ensure their facilities are a desirable place of employment by:



# Wisconsin Caregiver Career Program Overview

## Nursing Home Engagement

- Adopting culture change in nursing homes
- Making nurse aides an equal member of the health care team
- Making accommodations for staff with child care needs
- Working with staff to offer flexible hours
- Providing staff with education/training and career advancement opportunities



# Wisconsin Caregiver Career Program Overview

## Training

- Funding available to train up to 1,000 students through approved nursing home certified nursing assistant (CNA) training programs
- Up to 2,000 students will be able to train through an approved Wisconsin Technical College System CNA program
- Testing fees will be covered for all students who successfully complete the training



# Wisconsin Caregiver Career Program Overview

## Website:

<https://www.dhs.wisconsin.gov/caregiver-career/index.htm>

## Mailbox:

[DHSCaregiverCareer@dhs.wisconsin.gov](mailto:DHSCaregiverCareer@dhs.wisconsin.gov)

## Listserv:

[https://public.govdelivery.com/accounts/WIDHS/subscriber/new?topic\\_id=WIDHS\\_430](https://public.govdelivery.com/accounts/WIDHS/subscriber/new?topic_id=WIDHS_430)



# Questions?

